



24TH ANNUAL CONFERENCE

Of the Rural Health Association of Tennessee

Sponsor Prospectus

Guide to the sponsorship opportunities

November 14-16, 2018



The purpose of this conference is to educate participants about health concerns affecting rural Tennesseans by reaching a diverse audience which includes but is not limited to coordinated school health coordinators, county executives, nurses, legislators, health professional students and policy makers.

Join 250+ attendees in the education, healthcare, and private sectors.

As a sponsor, you will have the opportunity to:

Build relationships with healthcare educators and administrators

Develop partnerships with public health workers, hospital administrators, and health council members

Network with community leaders, health professionals, and other concerned citizens

Join us at the 24th Annual Rural Health Association of Tennessee Conference.

How to become a Sponsor:

A range of sponsorship opportunities are available. Details appear in the following pages. For more information or to register as a Sponsor or Exhibitor, go to the RHAT website at www.rhat.org or call 615-907-9707.

Sponsorship Levels:

Platinum
\$10,000

- Choice location of exhibit booth
- Full-page color ad in conference brochure
- Onscreen acknowledgement in main session room
- Six complimentary conference registrations
- One RHAT Organizational membership
- Complimentary logo on t-shirt
- Acknowledgement at luncheon
- Introduce Plenary Speaker
- Logo appears on bi-monthly e-Digest & on RHAT webpage

Gold
\$5,000

- Exhibit booth in prime location
- Full-page ad in conference brochure
- Onscreen acknowledgement in main session room
- Four complimentary conference registrations
- One RHAT Organizational membership
- Option to introduce a conference event

Silver
\$2,500

- Exhibit booth in prime location
- Half-page ad in conference brochure
- Onscreen acknowledgement in main session room
- Two complimentary conference registrations

Bronze
\$1,000

- Exhibit Booth
- Quarter-page ad in conference brochure
- Onscreen acknowledgement in main session room
- One complimentary conference registration; additional Exhibitors \$100 each



- **This level is only for non-profit & state agencies who do not wish to participate at a higher level!**
- Exhibit booth
- Eighth-page ad in conference brochure
- Food functions & main sessions open to one exhibitor; additional exhibitors \$100 each
- Requested to bring door prize - \$25 value



• A conference t-shirt will be provided for each attendee. There will be ten advertising spaces available. (All Platinum sponsors will receive a complimentary space.) The remaining spaces will be filled first come, first served at \$200.



- Full-page - \$500
- Half-page - \$300
- Quarter-page - \$175
- Eighth-page - \$100



SPONSOR REGISTRATION FORM

24TH ANNUAL RURAL HEALTH CONFERENCE
 MUSIC ROAD HOTEL & INN, PIGEON FORGE TN
NOVEMBER 14-16, 2018

Please return this page with payment or go to www.rhat.org/our_events/annual_conference for online payment.

*Booths consists of one 6-foot long, draped tabletop with white tablecloth, one chair and electricity if needed.

*Additional Sponsor Attendees \$100

Company Name (as to appear in program) _____

Address _____

City _____ State _____ Zip _____

Contact _____ Title _____

Tel _____ Ext. _____

Email _____ Electricity Needed? Yes _____ No _____

Sponsorship level \$ _____ T-shirt \$ _____ Ads \$ _____ Additional attendee \$ _____

Total Enclosed \$ _____

RHAT Tax ID 62-1613239

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